

Oscar Lai

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EDUCATION

UC San Diego

B.S. Cognitive Science,

Human Computer Interaction

expected in June 2018

PROJECTS

ADAMAS | UX/UI Design

WINTER 2018 | UC SAN DIEGO

- Led a team of 4 others on a human-centered research and design project on health conscious.
- Conducted User interviews, user scenarios, storyboards, paper prototypes, moodboards, design spec, wireframe screens, Hifi prototype, and poster layout.
- https://invis.io/PNGFOXO6Z9R#/286004659_Splash

CAFE BASSAM | Web Design

Winter 2017 | UC SAN DIEGO

- Created a responsive website for a client along with 4 other team members.
- Conducted user interviews, ran competitive analysis, paper sketches, low fi wireframes, and developed UI of Home and Menu pages.
- <http://bassam.sharmaine.me/>

JAMZ | Music App Redesign

FALL 2016 | UC SAN DIEGO

- In a team of 3, redesigned a music app focusing on 3 features Create, Manage, and Sorting playlists
- Created user scenarios, competitive analysis, heuristic evaluations, user flows, and sketched mockups of design
- <https://invis.io/ZP9L4BMJR>

EXPERIENCE

OUTWORK LABS | UX/UI Design Intern

JUNE 2017 - October 2017 | San Diego CA

- Led team to illustrate ideas through sketches and user onboarding experience
- Ran competitive analysis on information architecture for websites
- Created wireframes and interactive prototypes on website redesigns
- Used internal templates & assets to create customized client-facing designs

SKILLS

Design

User Flows

Information Architecture

Usability Evaluation

Storyboarding

User Interviews

Competitive Analysis

User Scenarios

Sketching

Prototyping

Wireframing

User Research

Moodboards

Tools

Sketch

Invision

AdobeXD

WordPress

Unbounce

Figma

GitHub

HTML/CSS

EXTRACURRICULAR

Design @ UCSD Member, 2016 - Present

Intramural Basketball, 2015 - Present

Ultimate Frisbee, 2014 - 2015